**Life Insurance Protection Social Media Copy Options**

1. Have you been thinking about life insurance? Here’s how to know whether now may be the right time. #lifeinsurance [use CBSI’s shortened link for campaign branded infographic: <https://bit.ly/34DcA1g>] OR [credit union insert shortened link to blog page or hosted PDF/JPG]

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([download blue/yellow post image here](https://cunamutual.widen.net/s/4vr4cehavl)), ([download blue/green post image here](https://cunamutual.widen.net/s/vtgbngpggv)), ([download burgundy post image here](https://cunamutual.widen.net/s/9eojzc2f4u))

1. What’s the difference between term life and permanent life insurance? And which one is right for you? Use this guide to bring some clarity. #lifeinsurance [use CBSI’s shortened link for campaign branded infographic: <https://bit.ly/34DcA1g>] OR [credit union insert shortened link to blog page or hosted PDF/JPG]

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1. We get it. Life insurance is an uncomfortable topic. But this guide can help you know whether now is the right time to take a closer look. #lifeinsurance [use CBSI’s shortened link for campaign branded infographic: <https://bit.ly/34DcA1g>] OR [credit union insert shortened link to blog page or hosted PDF/JPG]

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