**Life Insurance Protection Email**

**SUBJECT:** Top 5 reasons to consider life insurance

**PREVIEW TEXT:** Understand the two main types of life insurance and reasons why you might want to invest in a policy to help your loved ones.

**BODY:**

Hi there,

We get it. It’s an uncomfortable topic. But there are some very good reasons to consider life insurance to help care for loved ones once you’re gone. Plus, some policies are structured to supplement your investment strategy and grow in value over time.

When might it make sense to get a life insurance policy and which kind might be most appropriate?

Use our ***Top 5 Reasons to Consider Life Insurance*** visual guide to help you easily understand the difference between term life and whole life insurance, and how your circumstances can help you determine which one is right for you and your family. Simply click the button below for your copy.

<BUTTON> Get the Guide [hyperlink to credit union Life Insurance Protection blog page or hosted PDF]

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