**Annuity Email**

**SUBJECT:** 5 reasons now might be the time for annuities

**PREVIEW TEXT:** Annuities may help you weather the storm when stock markets plunge, offering guaranteed income with a limit on loss.

**BODY:**

Hi {First Name},

A lot of investors felt a knot in their stomach when the stock market recently took a turn for the worse, then went up, then down, then…you get the idea.

Traditional investments may be at the mercy of how the stock market performs, and with recent volatility and world events, that prospect can be a bit unsettling.

It’s causing many investors to consider annuities as part of their retirement strategy, especially for their ability to set a limit on loss while still offering growth potential.

There are other reasons you might want to include annuities in your retirement strategy, and we’ve outlined some of them in our helpful guide, **5 Reasons Now Might Be the Time For Annuities**.

Get the guide today. Simply click the button. Then reach out with any questions.

<BUTTON> Get the Guide [hyperlink to credit union Annuity blog page or hosted PDF]

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