COVID Related Member Messaging

Payment Protection Products

The impacts of pandemic have caused more concern for members regarding potential impacts to their financial well-being. Use the following approved copy to raise awareness of the protections you offer.

**OPTION 1**

**The Help You Need Right Now**

COVID-19 and Protecting your Financial Well Being

As your friends and neighbors, your credit union understands the challenges of the pandemic we’re all enduring. But we also know we’re dedicated to helping you do the things you need to do to protect your family and your assets. As you consider your financial situation, we want you to know about the protection products available to you.

These products can provide help when life takes an unexpected turnand expenses suddenly affect you and your loved ones. What could be more reassuring, especially as the effects of the pandemic continue to be felt? Ask us how our protection products may help strengthen your family’s financial security.

**OPTION 2**

**At A Time Like This**

Surviving The Pandemic Financially

The COVID-19 pandemic caught most of us by surprise, and unfortunately, many weren’t prepared for the financial impact it would have. Planning for the unexpected can be one of the hardest things to do for your family. That’s why we offer several payment protection options.

As you think about how unexpected events and expenses could affect you and your family financially, protection products may be an important consideration. Life is unpredictable, and we want you to know your credit union has your back. Manage your financial situation more confidently - ask us about protection products for your specific needs.