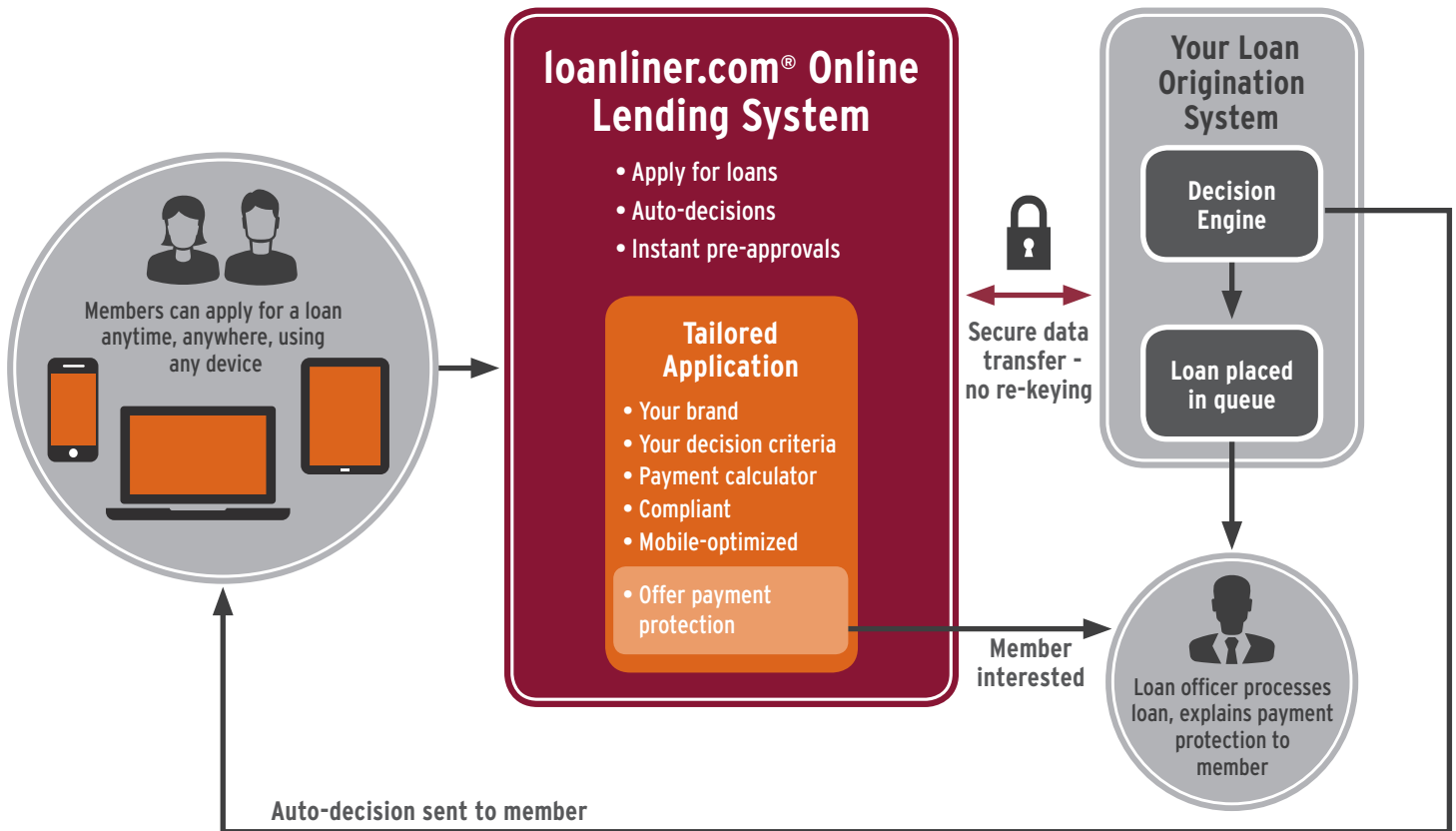


"Good Enough" Loan Technology Isn't Enough to Compete



For the next generation of borrowers, the mobile channel matters. Research shows that 94% of all Millennials own a smartphone.¹ Additionally, these Millennials expect a frictionless and seamless user experience across their digital devices.²

loanliner.com® integrates your systems for an experience that is better than "good enough."



loanliner.com® offers connectivity with these loan origination systems.

– Auto Decision Offered –

CRIF ACTION • CRIF LoanCenter • CRIF SAIL • Fiserv LAR Portico or Loancierge • Fiserv Velocity • Fiserv XP2 • MeridianLink LoansPQ

– No Auto Decision –

D+H Ultradata • Fiserv: Summit • Fiserv LoanDesk • Symitar®Episys® via Member Driven Technologies (MDT) CUSO • Symitar®Episys® via Wescom Resource Group



Over 44% loanliner.com® applications come from mobile devices.³ Get your share!

Make the mobile channel the top priority of your member experience strategy with loanliner.com.

CONNECTS

all systems seamlessly for faster response and less work.

loanliner.com technology works seamlessly with your decision engine and with most loan origination systems.

CUSTOMIZED

to your brand and your way of doing business.

Your credit union is the face that appears on the member's screen. You are encouraged to include your logo, custom brand colors, and loan applications configured to your loan origination system and your decision engine.

COMPLIANT

to reduce your risk and your workload.

CUNA Mutual Group's compliance team partners with your credit union to help continuously monitor lending compliance for regulatory impact.

CROSS-SELLS

additional products for more income.

The system automatically introduces payment protection to the member. Your members may be able to get a no-obligation quote through the TruStage® Auto and Home Program.

CONVENIENT

to give you longer hours and new channels of delivery.

loanliner.com turns every tablet, laptop, and smartphone into a conveniently-located loan application center open 24/7, every day, all year...including on a car dealer's lot. More than half of online car shoppers conduct research on a mobile device, and an average internet shopper spends 13 hours conducting automotive research online.⁴

Gain Insights from Data

Now you can use Google Analytics to capture data from your loanliner.com® platform.



With Google Analytics, you can:

- See how sections of your loan forms are performing
- Track usage rates
- Track self-defined marketing campaigns

Build Staff Performance

All lending customers have access to our dynamic collection of Lender Support Services to build lending staff performance, encourage continual upskilling, and help deliver results for your credit union and members.

Contact your CUNA Mutual Group sales executive at 800.356.2644.



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¹ Pew Research Center, Demographics of Mobile Device Ownership and Adoption in the United States, Feb. 5, 2018. ² CardConnect, Millennials are Shaping Payments and Businesses are Evolving With Them, March 27, 2018. ³ CUNA Mutual Group Internal Reports, average June 2017 - May 2018. ⁴ J.D. Power, J.D. Power 2017 New Autosopper Study, 2017.

CUNA Mutual Group is the marketing name for CUNA Mutual Holding Company, a mutual insurance holding company, its subsidiaries and affiliates. TruStage® Auto & Home Insurance Program made available through TruStage Insurance Agency, LLC and issued by leading insurance companies. The insurance offered is not a deposit, and is not federally insured, sold or guaranteed by your credit union.