

Credit Union Signature Requirements

PLEASE USE THE GUIDELINES BELOW TO PROVIDE YOUR CREDIT UNION OFFICIAL'S SIGNATURE

Following these standards ensures we're able to create professional looking marketing pieces with your official's signature. If the signature doesn't meet these requirements we will use script font instead of written signature.

ORIENTATION

Horizontal

Overtly long ascenders and descenders will make your signature look smaller when it fits within the standard sizing

FORMAT

Adobe Illustrator or TIF

Vector image required for written signature or we will use your name in script font.

Note: JPGs or GIFs do not provide a good quality logo.

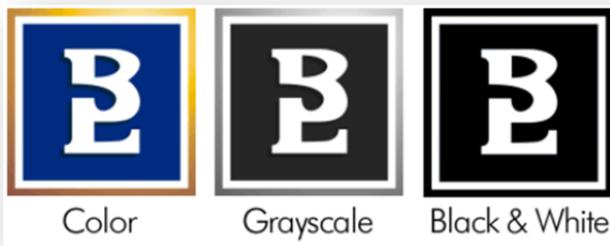
RESOLUTION (600 DPI)

600 dpi transparent background

COLOR

Black / White and Color (No Grayscale)

Example (We cannot use grayscale or color for signature's)



SIZE

2.75" Wide and 0.375" High

Please ask your marketing or creative department for the appropriate format mentioned above and send your file to trustageprogram@cunamutual.com.

QUESTIONS?

If you have questions, please contact 800.428.3932.

SIGNATURE AREA



Scales top of highest ascender to bottom of lowest descender



FAQs:

How do I get my signature into vector format?

1. Write your name on a sheet of paper.
 - a. We suggest using a, fine point or ultra-fine point black marker.
2. Scan your signature's to create an electronic format of your signature.
 - a. Scan at 600 DPI minimum
3. Send your electronic scan to your marketing or creative department
 - a. Send along with instruction below to clean your signature up
 - i. Must have transparent background (removing any white or color from the scan.)
 - ii. Other settings may be used to help clean up the signature. Use your best judgment and skills to make a clean, crisp signature.
 1. Image – Adjustments – Brightness/Contrast
 2. Image – Adjustments – Levels
 3. Image – Adjustments – Threshold
 4. Image – Adjustments – Curves
 5. Filter – Noise – Dust and Scratches
 6. Filter – Filter Gallery – Sketch/Photocopy
 7. Filter – Filter Gallery – Artistic/Dry Brush
 8. Filter – Filter Gallery – Artistic/Cutout
 - iii. Any setting used to clean up the logo, please make sure the end result is Black only not grayscale.
 - iv. Final signature size should fit within the dimensions of 2.75"W x .375" H and your signature should be in vector format not raster format.