

TruStage™ Insurance Program



Program News: August 2019



Discovery™ Conference 2019 Now On-Demand

Did you miss Discovery Conference 2019? No worries! You can still gain insights to help jump-start your strategic planning. Visit the conference On-Demand anytime to access the content you missed. Videos of all sessions are available at no cost through February 2020. [Register now](#) for On-Demand.

Additional Insights Influencing Your Credit Union Strategy

Discover the latest in marketplace trends, challenges and opportunities impacting the financial service industry and how they can influence your business and strategy.

Learn what's trending with consumers to stay ahead of their needs, keep tabs on what's happening in the marketplace and keep on top of operations.

Explore articles and other resources to help your credit union succeed at <https://www.cunamutual.com/resource-library/insights>

Campaign Tip – Lobby Screen Ad

Catch the eye of your members as they visit your branch by placing a no-cost, fully-complied ad on your lobby screen to help you engage with members and drive program results. The available lobby screen ads come in a variety of sizes and serve as reminders of the valuable protection you provide.

Visit the [TruStage Resource Center](#) to access additional multi-media marketing materials.

Available 24/7

TruStage Resource Center¹:

- [View Member Mailing Samples](#)
- [Get Multi-media Marketing Materials](#)
- [Run Your Program Results](#)

Previous Issues:

- [July](#)
- [June](#)
- [May](#)

Call If You Have Questions

Thank you for your continued support of the TruStage Insurance Program. If you have any questions, please call 800.428.3932.

¹Access required. [Click Edit Services and Roles](#) to request access to CU Navigator, the TruStage Media Center, and the TruStage Program Resource Center. Your request will be forwarded to your credit union security administrator for review and approval.



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