

TruStage Insurance Program

TruStage[®]

AUTO & HOME INSURANCE PROGRAM

Proven. Predictable. Immediate.[®]



PROTECTION FOR MEMBER RELATIONSHIPS

In a world where six of the top 10 insurance companies are affiliated with banks,¹ the TruStage Auto & Home Insurance Program empowers you to meet the needs of your members. All while aligning with your credit union values and complementing, not competing, with your core products.



83%

OF CONSUMERS

trust recommendations from people they know.²



\$509

IS THE AVERAGE AMOUNT SAVED

by members who switched to the TruStage Auto & Home Insurance Program.³

You're the key to helping your members get the insurance they need with the member experience they expect. And the TruStage Auto & Home Insurance Program is proven to help protect your members with secure coverage provided by nationally known industry leaders Liberty Mutual and Esurance.



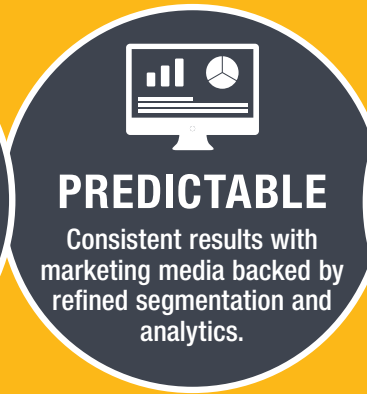


With the **TruStage Auto & Home Insurance Program**, you build stronger member relationships and help your members secure the right protection at the right time.

An opportunity to serve your members even better



Results you can count on



Changing needs—like moving or getting a new car—prompt consumers to shop for insurance.²
You've helped your members finance these purchases, now you can also help protect them.

Learn more at www.cunamutual.com/auto or contact your CUNA Mutual Group Executive at **800.356.2644**

The TruStage Auto & Home Insurance Program is part of the TruStage™ Insurance Program, which consists of auto and home, life, AD&D and health insurance. The program provides built-in marketing support across multiple channels, ensuring your members' insurance experience is aligned with your credit union's values.

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¹ S&P Global Market Intelligence, 2016 Data for Private Auto.

² Nielsen, Global Trust in Advertising, September 2015.

³ Average annual savings based on countrywide survey of new customers from 8/1/15 to 8/1/16 who reported savings from prior premiums when they switched to Liberty Mutual. Savings comparison does not apply in MA.

⁴ CUs Tops in Forrester Customer Advocacy 2014 Study, NAFCU News, Dec 15, 2014.

⁵ comScore's 2015 Online Auto Insurance Shopping Report.

TruStage® Auto & Home Insurance Program is made available through TruStage Insurance Agency, LLC and issued by leading insurance companies. To the extent permitted by law, applicants are individually underwritten; not all applicants may qualify. Discounts are not available in all states and discounts vary by state. A consumer report from a consumer reporting agency and/or motor vehicle report will be obtained on all drivers listed on your policy where state laws and regulations allow. Please consult your policy for specific coverage and limitations. The insurance offered is not a deposit, and is not federally insured, sold or guaranteed by your credit union.

TSIP-1825681.1-0617-0719 CUNA Mutual Group © 2017